

# Kemal ALTIPARMAK

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## Hello! I'm Kemal

Business intelligence`s importance grows higher and higher everyday and I can bring my knowledge with 6 years experience in internet technology world, compatible teamwork, accurate and result oriented work style and excellent business communication. I have been in many projects for multinational companies and their agencies. All these works and experiences had a great role for my technical business intelligence that are improved greatly my proactive, foresight and analytic skills.

## What Can I Do

Knowledge is everything today`s world and it determines how powerful you are by not only having it also using it accurately. I always see myself that mine biggest qualification is dealing with data but showing how to use it and analysing it are most important sides for me. I also like using data with graphical elements to make it understandable by everyone. You can see the list below that it shows my qualifications in every aspect. I can be more from that if you needed...

### DATA MANAGEMENT

- All around data management
- Including data minning and data cleansing

### DATABASE MANAGEMENT

- Advanced MySQL database management
- SQL based reports from any kind of database
- Excel database structure for small

### data WEB SITE AND PORTAL DESIGN

- Full pack design from back-end to front-end
- Includes PHP coding, HTML and CSS design, MySQL database design and reporting

### MAILING MANAGEMENT AND DESIGN

- HTML and PHP based mailing design
- Bounce, unsubscription and spam management
- Service provider software management

### FACEBOOK APPLICATIONS

- PHP based page designs oriented to Facebook

## CONTENT MANAGEMENT SYSTEM DESIGN

- SEO supported CMS design
- Includes advanced and easy-to-use admin pages

## TECHNICAL PROJECT MANAGEMENT

- Business analysis
- Technical requirements determination

## TECHNICAL CONSULTANCY

- Data process and database structure consultancy
- Front-end and back-end software consultancy
- Technical workflow consultancy

## How Good I Am

This list can give you idea about how good I am in terms of using softwares and coding languages. But I used various softwares for our customers` needs. This is not showing everything about my capabilities. I can deal with any kind of softwares thanks to my extremely fast learner character.

**SQL** [%95], **MySQL** [%90], **MS SQL** [%85], **T-SQL** [%60]

**PHP** [%85], **HTML** [%70], **CSS** [%60], **JavaScript** [%40]

**Excel** [%95], **Powerpoint** [%90]

## What I Have Accomplished

I have wide range background because of my technical education from both high school and university. I brought up that range to my career to deal with any kind of necessity.

### EDUCATION

#### **D.M.O. Technical High School**

Computer Profession and Teaching Education (Graduated on 2003)

#### **Marmara University**

Computer and Control Teaching (Graduated on 2010)

### INTERNSHIPS

#### **BP**

Network Systems (2002)

#### **Oracle**

IT Support (2006)

#### **Koza Yazılım**

Software Developer (2007 and 2008)

## CAREER

### **Oracle**

Database Installer (2006 – 2 Months)

### **Wicasa Group**

Analyst (2010 to 2012 – 2 Years)

### **Wicasa Group**

Data and Technology Management (2012 to 2016 – 4 Years and still working)

## ACCOUNTS I WORK WITH

Opel Türkiye, Deloitte Türkiye, Ayakkabi Dünyası, Chakra, Türk Henkel, Pegasus Airlines, Paşabahçe Cam Sanayii, Multi Türkiye, Canon Türkiye, Nurol GYO, Atlas Hali

## **Things I Like To Do**

I am -maybe highest level- car enthusiast and real sportsman. I would like to spend my free times with video games and outdoor activities.

## LIFESTYLE

Learning everything about cars, living with technology

## HOBBIES

Playing video games, watching sci-fi movies, watching motorsports

## OUTDOOR

Bicycle, airsoft, go kart

## **About Me**

**Living In:** Eğitim Mah. / Kadıköy / İSTANBUL

**Driving Licence:** Class B (Active Driver)

**Military Duty:** Completed (on 2010)

**Can Travel:** Yes

**Smoking:** Social

References will be given after first contact

**THANK YOU**